

# Greater Manchester Moving > ^ < v

## Expressions of Interest

**Supporting the inclusion of trans, non-binary and  
gender diverse people and communities in sport  
and physical activity**

**Date: 22 April 2024**

## **GM Moving in Action:**

GM Moving is a Greater Manchester charity based in Manchester at the National Squash Centre. We are one of 43 Active Partnerships working as a network throughout the country to support the local implementation of the Sport England [Uniting the Movement Strategy](#)

Our shared purpose is to positively change the lives of people across Greater Manchester through physical activity, movement and sport.

Our organisational mission is active lives for all, and this means doing everything we can to recognise and understand the barriers, difficulties and inequalities that prevent people from living more active lives so we can reduce those barriers and be explicitly inclusive through collaboration.

## **Useful information:**

Read more about our [GM Moving in Action Strategy](#)

Read more about our [LGBTQ+ Network](#)

Please complete our [Consultancy Support Register](#) if you are interested in working with us, but don't feel like this is the right opportunity at this time.

# GM Moving In Action Our framework

## > Our Mission

- Active lives for all

## > Our 5 key priorities

- People, families and communities
- Inclusive participation and access
- Active places
- Whole system integration
- Culture change

## > Our 7 catalysts

- Involving & engaging
- Marketing & comms
- Investment
- Governance
- Digital access & innovation
- Learning, research & insight
- Leadership & workforce



## > Our ways of working

- Values-led
- Whole system
- Movement-building
- All leaders
- Enabling change
- Learning together

## > Key outcomes

- Physical & mental wellbeing
- Individual development
- Social & economic inclusion
- Strong communities
- Environmental sustainability



## Enablers

### How we create the conditions:

- Involving local people & growing assets
- Strategic leadership enabling collective leadership
- Effective work across & between sectors
- Transforming governance & processes
- Learning & adapting

## **Brief**

One of our key ambitions is to realise the power and potential of a movement of people that is reflective of the population, to inspire, engage and support people to live more active lives. We can only achieve this by working collaboratively across sectors to build and foster relationships with and between people, communities and system partners to ensure that they have the skills, knowledge and confidence required to develop opportunities to move more and tackle inequalities.

We are looking for a partner organisation to work with us over the next twelve to eighteen months to help us understand how we can work together across Greater Manchester to understand and remove the barriers and inequalities that prevent people with a more diverse experience of gender from living active lives and participating in sports and physical activity throughout the life course.

### **Aim:**

Create a shared understanding of what is needed to support and enable trans, non-binary and gender diverse people and communities to live more active lives by working alongside us to increase the knowledge, skills and confidence of the Greater Manchester system.

Help us challenge cis-normativity so things can be designed with intentional inclusion in mind.

**If** we recognise and understand the barriers and inequalities that prevent trans and non-binary people from living more active lives

**By** working with groups and organisations with lived experience of these inequalities who are advocating for change

**Then** we will reduce the barriers and influence decision making and changes to policy

**Because** we will know how to develop the skills and capabilities of the workforce to recognise and reduce barriers and difficulties, and will have built new, trusting relationships with key system partners.

### **Intended outcomes:**

- Lead an approach to ensure that gender diverse communities can share the barriers and challenges that exist, and influence for change to reduce those barriers. This could be through telling positive stories of individual and collective action, with key messages and recommendations.
- Support the wider workforce through learning and development opportunities to increase their skills, knowledge, understanding and confidence. This could be through providing training opportunities for relevant organisations across Greater Manchester, through our existing relationships and networks (VCSE sector organisations, sports clubs, national governing bodies, community leisure etc.)
- Connect with others having an impact and working in this way across Greater Manchester and across our team and key partners at GM Moving

**The successful organisation will:**

- Be embedded with Greater Manchester
- Passionate about this and already working in this space with trusted relationships and connections.
- See this as a mutually beneficial partnership that will add value and contribute to your existing strategy and vision

**The approach will not:**

- Focus on transactional delivery. We want to influence for change together by mobilising our collective skills, expertise, connections and networks
- Fund an organisation that is not already playing a leading role in Greater Manchester

**Role of GM Moving:**

We are not looking for an organisation to deliver this on our behalf. We're looking to create a meaningful relationship with an organisation that is already active, influencing, challenging and supporting in this space, with funding available to invest in time and capacity.

We will work with you to embed this approach across our organisation and strategy. This includes:

1. Engagement with existing partners, relationships and networks
2. Communication and Marketing
3. Learning, research and insight

**The Criteria:**

<b>Requirements</b>		<b>Guideline (A4 pages)</b>	<b>Weighting</b>
<b>Team</b>	Outline who will be part of the team detailing the organisations and individuals that you would like to involve.  Explain the relevant knowledge and experience that you would bring to this partnership.  Demonstrate how the team shares the values of GM Moving (Passion / Integrity / Purpose)	1	10%
<b>Purpose and alignment</b>	Tell us why you are interested in this approach and why you think it is important.  What are our collective ambitions? What are our shared ways of working and our shared key	2	20%

	<p>outcomes. How do we influence wider practice together?</p> <p>How will your approach be embedded within Greater Manchester?</p> <p>How will this work support and connect with your existing strategies, vision and priorities so we are adding value and contributing to each other's work.</p>		
<b>Delivery</b>	<p>What are you going to do?</p> <p>Tell us your ideas.</p> <p>How will you approach the aims and outcomes?</p> <p>How will you work alongside us around the following:</p> <ul style="list-style-type: none"> <li>• Engagement</li> <li>• Marketing and communication</li> <li>• Learning, research and insight</li> </ul>	2	20%
<b>Programme Management</b>	<p>In this is section you should include:</p> <ul style="list-style-type: none"> <li>• Project plans</li> <li>• Risk assessments</li> <li>• Milestones</li> <li>• Interdependencies</li> </ul>	3	20%
<b>Social Value</b>	<p>We are keen to ensure that all our work adds value to society by taking into account our impact on the economy, the environment and local communities.</p> <p>Tell us a bit about what social value means to your organisation and this work.</p>	0.5	10%
<b>Cost</b>	<p>How would the budget be spent?</p> <p>£20,000 plus VAT</p> <p>£24,000 in total</p>	1	20%
<b>Total</b>		Max. 10	100%

**Value of initial contract: May 2024 to September 2025**

**£20,000, plus VAT**

**Timeline:**

<b>Activity</b>	<b>Timing</b>
Brief issued	Monday 22 April
Deadline for expressions of interest	Friday 10 May
Shortlisting and decision making	Week commencing 13 May
Organisations informed of decision	Monday 20 May
Organisation appointed	Friday 24 May
Development and delivery	June to September 2025
Initial Contract End	September 2025

**How will submissions be assessed?**

- Organisations response to this brief
- Each submission will be scored against the criteria
- Shortlisting and decision making will take place with partner organisations
- Successful organisation will be notified
- Feedback will be provided to all applicants

**Submissions:**

All submissions must be emailed to [claire@gmmoving.co.uk](mailto:claire@gmmoving.co.uk)

Deadline: Midday. Friday 10 May

**Further enquiries:**

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